



The United Nations has declared 11 October 2012 as the world's first **International Day of the Girl**

To celebrate this day, the World Association of Girl Guides and Girl Scouts invites you to help create **"The world we want for girls"**

1. Imagine **the world we want for girls** by adding your ideas, films, pictures, quotes and stories to www.theworldwewantforgirls.tumblr.com
2. Make 11 October 2012 a **perfect day for girls** by holding events and doing activities on the day, using our activity pack
3. Help make the imaginary reality by making a **commitment to girls** at theworldwewantforgirls.tumblr.com/commitment
4. Make sure 11 October 2012 is just the beginning. Help us implement the **2012 Day of the Girl action plan**

1. THE WORLD WE WANT FOR GIRLS

On 11 September 2012 the World Association launched a tumblr site where people can add their ideas on the world they want for girls. In every walk of life, girls and young women lag behind boys and young men due to persistent discrimination, inequality and injustice. It doesn't have to be this way. We will take your ideas and pictures and stories and create a vision of the world we want for girls. We will launch this vision on 11 October at events around the world. We encourage you to launch it at your own events on 11 October.

2. A PERFECT DAY FOR GIRLS

The World Association has developed an activity pack with ideas for what you can do to celebrate International Day of the Girl. Let's make 11 October the first perfect day for girls. Register your activity at www.waggs.org/en/dayofthegirl

3. COMMITMENTS TO GIRLS

We are a long way from the world being a good place for girls. It will require energy, resources and commitment to ensure that the world we want for girls urgently becomes a reality. The World Association, its members and partners have all made commitments as to how they are going to contribute to making the world better for girls. Anyone can join in. Your commitments will form the basis of the Day of the Girl action plan and will help us ensure that 11 October is not just a one off event but a sustainable transformation in the lives of girls around the world. Make a commitment at theworldwewantforgirls.tumblr.com/commitment

4. 2012 DAY OF THE GIRL ACTION PLAN

On 11 November 2012, the World Association will launch the 2012 Day of the Girl action plan. This will highlight the world we want for girls, outline how we can make it a reality and support our friends and partners who have made commitments to deliver on them over the year. Five Day of the Girl Ambassadors, Girl Guides and Girl Scouts from across the world, will ensure that 11 October 2012 is just the beginning.

10 MILLION GIRL GUIDES AND GIRL SCOUTS WILL JOIN TOGETHER ON 11 OCTOBER 2012 TO IMAGINE THE WORLD WE WANT FOR GIRLS AND TO HELP MAKE IT A REALITY. MAKE SURE YOU'RE PART OF IT AND SPREAD THE WORD!

The World Association of Girl Guides and Girl Scouts and our partners have developed heaps of resources for you to use to join in the first ever International Day of the Girl. Go to theworldwewantforgirls.tumblr.com to find out more.



World Association of Girl Guides and Girl Scouts